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As far as the schools, the local partners were chosen considering the commitment shown over the years, in activities consistent with the project, in particular the entire tourism and hospitality industry. The collaboration with stakeholders has been successfully tested during the previous activities of training undertaken by ITS BACT. In particular, for years these partners are part of a tested model: the Cluster. A new tool through which companies, university departments, local authorities, education agencies, research centers and educational institutions cooperate with the purpose of carrying out training programs in which the technical perspective is prevalent using the operational methodology of workshops in the “labs of the companies”. The Cluster is a logical grouping of organizations and companies working in different fields related to the same productive sector. The idea used for the Cluster is based on the exchange of information, methodologies, practices, products and services which create an exhaustive program operating with the support and expertise of each partner in the Cluster. The Cluster represents an agreement that creates a phenomenon of aggregation between organizations and business, in order to establish mutual cooperation to increase, individually and collectively, their innovation capacity and competitiveness in the market; in this case, it operates in the field of education and training. The Cluster partners have indicated their intent to conduct projects in conjunction with local training and development to produce studies, to optimize cognitive processes, to create materials and innovative training methods, to plan training courses for employable profiles and to standardize training models and good practice. The object of the Cluster is the local development of professionalism of the tourism industry in order to increase the capacity of innovation and market competitiveness of the companies involved. The implementation methodology involves close collaboration between institutions and participant industries, ie the exchange of information, know-how or performances about the practice of its reality through the training Cluster. The objectives and the duration of the project have been planned and shared with all the members of the partnership, as well as the arrangements for monitoring and tutoring activities. The activities and specific objectives which the workshop will seek to achieve, have been identified after sending a draft of the project and broad consultation. The choice of foreign partners has been carried out, selecting candidates considering the specific skills of the applicants who best connect with the project's objectives and the needs of the beneficiaries. The foreign partners have been identified, including the specific location in the geographic areas of Europe. The English-speaking countries were chosen considering the importance and the widespread diffusion of English language in all sectors of the tourism industry. As for Spanish, it is also one of the most widespread language in the world; in fact, it is spoke not only by the Iberian Peninsula people but also by the most of the

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countries of Central and South America. This gives beneficiaries the opportunity to gain experience in different socio-cultural contexts, even though everyone with a strong tourist attraction. This choice was also dictated by the awareness of experienced local business partner which appreciate the professionalism of the Italian staff. This strength would guarantee a winning choice in favor of the foreign entities. Starting from the assumption that the knowledge and skills acquired through education enhance the ability of individuals to produce goods and services, we are convinced that they are necessary to increase the wealth of the individual and the community to which he belongs. The primary purpose of the offered training course is to contribute to raising the level of higher education to 40% and reduce the school drop-out of 10%, in line with the overall objectives of the "Europe 2020". It also aims to provide the expertise in the field of technological innovation and knowledge of foreign languages, allowing participants to acquire a knowledge to invest in the business world, through an extensive and detailed training abroad.

The Lisbon Strategy Has fixed a very ambitious goal for the countries of the European sphere: the full employment of young people in the most innovative sectors. The European Union intends, in fact, increase a policy that responds to an integrated development project, capable of producing synergy between the actions implemented in the different policy areas and the Program of Education and Training "ET 2020", which aims to increase European cooperation to make lifelong learning accessible to everyone.

This strategic planning aims, through experience of living abroad, to improve the quality and efficiency of education and training, and stimulate professionalism and entrepreneurship in young people.

It also aims to provide the expertise in the field of technological innovation and knowledge of foreign languages, enabling participants to gain a know-how to spend in the world of work. The specific objective of ITS BACT, is finally increase subsidiarity, complementarity and strategic networking in the field of education, in and among the productive sectors involved at the local, regional, national, European and international level.

The impact that we want to get on the participants is an effective marketability of the mobility the mobility experience in the word of work both at national and international level. For local and international partners, the aim is to consolidate a model of collaboration already promoted by European directives that through participation and the full cooperation of all the entities involved in the Erasmus+ program would allow reaching those goals of growth provided for the Europe 2020. Our action aims at reducing school dropout rates. The fight against early school leaving is a global objective that engages underdeveloped and developed countries in the effort to increase the formation of the citizens. The EU recommends that Member States develop national strategies to combat early school leaving and establish the existence of such strategies as a precondition for the allocation of community resources. Professional education can act to counter it, preventing the early school leaving, improving and personalizing the offer of training and orienting towards a complete learning path. The networks of schools and their partners, thanks to the Erasmus +, will join forces becoming catalysts for broader networks of civil commitment, solidarity and development. The desired impact, from a local point of view, is to bridge the gap between the world of vocational training and the world of work. Moreover, the goal we want to achieve is to raise the level of quality and the value of the Campania region, through the achievement of European objectives established by the European Commission Europe 2020 (the increase in the employment rate and reduction of the school dropout). From a national point of view, the aim is to enhance existing initiatives promoted by the Ministry of Education such as to put in contact the world of education and those of work, increase the education of the citizens, and increase their employability.

Consequently, the project aims to provide a European dimension, thanks to the benefit generated by the transnational dimension. In the European context, ITS BACT seeks the affirmation of the concept of European citizenship, through which it aims to increase social cohesion among the

peoples and the elimination of prejudice, discrimination and stereotypes about different cultures. In addition, the ITS BACT, through the system TASKMANAGEMENT, plans to inform and guide decision-making processes through an objective measurement, which has acquired the following parameters: speed decisions, transparency and democracy.