



FONDAZIONE
Istituto Tecnico Superiore
per Tecnologie innovative per i Beni
e le Attività Culturali e Turistiche

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The ITS BACT Foundation is a Higher Education Institute providing technical specialization (EQF 5 and 6) courses on Cultural Heritage and Tourism. It is recognized and funded by MIUR (Italian Education Agency). We provide innovative learning pathways, aimed to meet the changing needs of the Tourism Industry and the Cultural Heritage sector. All our courses are focused on digital technologies and innovative teaching methods according to the government program INDUSTRY 4.0.

We consider our ITS, not just an Italian organization, but a European one, and we strongly believe in the value of delivering a European education, by setting an international education environment.

So we intend to make the ITS as much international possible involving it into international projects that will allow it to improve and develop new and more efficient processes and methods, as well as better quality experiences for students and staff, and to achieve this result ECHE is essential.

We consider the Erasmus plus program a great opportunity for growth and modernization since interchange and collaboration are the most efficient drivers for change.

The main objectives of our modernization and Internationalization strategy are:

- establish international collaboration within the knowledge triangle to develop innovative and qualifying education and training pathways;
- establish new partnerships with European enterprises, develop curriculum education activities;
- foster the mobility (incoming and outgoing) of students and staff, and increase them in terms of quantity and quality, to increase their professional, social, and intercultural skills and their employability.

The expected results are:

- Internationalization of our ITS and quality improvement of education programs and students experience;
- Increase employability of students as a consequence of the development of new (digitals) skills for new jobs (es new curricula);
- Improve language skills;
- Reduction of school drop-out rates.

In case we will award the Charter in the following years we intend to apply both for Mobility of Individuals projects and for Cooperation for Innovation and Exchange of Good Practices projects.

It is ITS' intention to increase multinational cooperation, especially in mobility opportunities.

As to students mobility, considering that the mission of our institute is to connect students with the labor market, we are going to encourage a policy of internship (which is a compulsory part of our programs) abroad, at least for 450 hours (which correspond to the half of the total amount of training hours).

At the same time we intend to establish inter-institutional agreement with foreign institution to exchange students and staff (both academic and non-academic) and increasing the number of places reserved for foreign candidates.

Particular attention will be dedicated to staff mobility (academic and non-academic) in order to enlarge operational horizons and weave a set of connections able to ease every kind of mobility.

The specific objective of ITS BACT, finally increases subsidiarity, complementarity and strategic networking in the knowledge triangle, at the local, national, European and the international level.

We want to give our students an international education, curricula developed together with European players

Fondazione ITS BACT

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(enterprises and education institutions) and the possibility for all to experience life and study/working abroad, we intend to enable them to speak fluently at least one foreign language, develop a multi-channel professionalization, which will allow them to acquire new technical skills, not limited to a specific territory and easily transferred abroad; develop horizontal intercultural skills, develop entrepreneurship, last but not least make them European citizens and European workers.

In order to manage in the best way the international activities the ITS BACT has established an international Office (which include also an Erasmus coordinator) and nominated an Internationalization Board (composed by the coordinators of each branch of the ITS) with the role to coordinate all the international activities that the ITS is involved in, also cooperating with other departments of the organization.

One of the main objectives of the Internationalization Office is to spread among the interested parties every international programs and initiative, propose provisional instruments and support all those who wish to be involved in this kind of initiatives. In the internationalization strategy, the ITS BACT gives particular attention to the selection of foreign partners, evaluating their quality according to their specific technical expertise (for enterprises), the international ranking (for Higher Institutions) and their experiences in international projects.

Another very important task addressed to the international office is the dissemination of the results obtained by the international projects.

About the mobility, of individuals our international office will be in charge to carry on several activities, such as:

- Set Inter-institutional agreement
- Promotion within the ITS, to raise awareness on the Erasmus plus program
- Set up clear and equal selection processes
- Preparation of the participants (cultural, linguistic, logistic etc) and promotion of the usage of ERASMUS+ App and civic engagement
- Develop environmentally friendly practices
- Collect feedback from participants
- Transcription of records
- Study certificate for incoming students
- Welcoming and tutoring of incoming participants
- Set up an institutional forum to discuss quality
- Dissemination

Participation in these actions will allow and make more frequent the mobility of individuals, until becoming a regular experience in the education path of everyone. It also allows the ITS, not only to join international projects, but also to apply for it as lead organization, so design project proposal according to its needs, aspirations and knowledge.

The expected impact on the organization can be summed up in 7 points:

Increase of mobility;

Improve language skills;

Internationalization of our ITS and our programs;

Quality improvement of education programs and students experience;

Increase the employability of students as a consequence of the development of new (digitals) skills for new jobs (also due to the implementation of new curricula) thanks to the interactions with international partners (HEIs and SMEs);

Reduction of school drop-out rates;

European citizenship.

The desired impact, from a local point of view, is to fill the gap between the world of education and the labor market. Moreover, the goal we want to achieve is to raise the level of quality and the value of the region of Campania, through increasing the employment rate and reduction of the school dropout. From a national point of view, the aim is to enhance existing initiatives promoted by the Ministry of Education such as to put in contact the world of education and those of work, increase the education of the citizens, and increase their employability. Consequently, the project aims to provide a European dimension, thanks to the benefit generated by the transnational dimension. In the European context, ITS BACT seeks the affirmation of the concept of European citizenship, through which it aims to increase social cohesion and elimination prejudice, discrimination, and stereotypes about different cultures. In addition, the ITS BACT, through the system TASKMANAGEMENT, plans to inform and guide decision-making processes through an objective measurement, which has acquired the following parameters: speed decisions, transparency, and democracy.

We are going to reinforce the Erasmus office and we are going to increase the action to build new establish international partnerships among HEIs and enterprises in Europe.